



exploring the world of transportation

The Center for Transportation Research and Education (CTRE) at Iowa State University is taking a new approach to student recruitment and outreach. CTRE is publishing a fun, free, online magazine for teens that explores the world of transportation (see www.go-explore-trans.org/).

Why transportation?

Many of the baby boomers in transportation will soon be retiring, opening up lots of non-exportable jobs and careers to a new generation. Unlike many other industries, however, the transportation industry tends to be invisible to teens and to the adults they rely on for career guidance.

Engineers, designers, planners, suppliers, manufacturers, environmentalists, accountants, writers, and all the other professionals and trades people who make transportation function tend to work outside the notice of most people. And *Go!* magazine plans to change that.

Why Iowa State University?

Iowa State University has a proud history connected to transportation. Anson Marston, after whom Marston Hall is named, led the development of the state agency that ultimately became the Iowa Department of Transportation.

Currently, Iowa State University offers a variety of educational and research opportunities for future transportation professionals across many disciplines, including engineering, logistics, community and regional planning, English, journalism, and graphic design.

About *Go!*

Each issue includes three feature stories related to an overall theme, such as winter work, and several rotating departments. Recent articles include

- A 14-year-old girl's experience "driving" the Iowa Department of Transportation's snowplow simulator
- The shipping process for millions of copies of the latest Harry Potter novel
- How the railroad companies instituted time zones in the 19th century
- What it's like to drive a big rig from a woman's point of view

Each issue also includes a "School spotlight" about a college or university with transportation-related programs and a "Mystery photo" contest. Guess the image and maybe win a *Go!* t-shirt.

Go! launched its first issue in January 2007.

Get involved with *Go!*

If you'd like to help shape *Go!*'s content, you could join the editorial board. *Go!*'s editor is always on the look out for fun new article ideas.

Or help spread the word. Do you know young people who would be interested in reading *Go!* or organizations that would be interested in supporting *Go!*?

To get involved, contact the editor Michele Regenold, 515-296-0835, mregenol@iastate.edu.

January/February 2007, "Winter work" theme

March/April 2007, "Shipping" theme

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exploring the world of transportation January-February 2007

What is Go!

Go! is a free, online magazine for teens and young adults that explores the world of transportation and the careers they can find there.

Subscribe

Email:

Age:

13 or under

14 to 20

21 or older

Subscriptions are free. See our [privacy policy](#).

Feature Articles

Learning to drive a snowplow
A high school student takes the Iowa DOT's snowplow simulator for a test drive.



Winter weather flying: How do they do that?
The dangers of snow and ice on planes and runways.



Brrr! Cold weather construction
Find out who does construction in the winter.



Departments

School spotlight
Iowa State University offers four different majors related to transportation



Train your brain
Traffic signs and signals quiz

Historically speaking
Snowplows, past and present



Green scene
Fighting snow and ice can take a toll on the environment

Mystery photo
Guess the object, win a prize




What you get if you subscribe

- An email every other month that tells you when each issue goes online. The email will include the table of contents with links. The actual articles will be on the web.
- Chances to enter contests and win prizes.

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Feature Articles


Shipping Harry Potter: How do they do that?
The seventh Harry Potter novel will be released July 21. See how publishers and shippers make sure such highly anticipated books arrive on time.



What's for supper?
A look at where our food comes from and how it ends up in a grocery store.




Big rigs: Not just for boys anymore
Find out what driving a semi truck is like and why it might appeal to you.




Departments

Mystery photo
Guess the image, win a prize




Historically speaking
How railroads created time as we know it

Tech trends
"Catch me if you can!": Truck security in the 21st century



Book stop
John McPhee's *Uncommon Carriers*


Train your brain
Harry Potter transport trivia



School spotlight
Des Moines Area Community College

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