

# Don't miss National Asset Management Workshop

**O**n September 23–25, 2001, the MTC will co-sponsor the next National Transportation Asset Management Workshop in Madison, Wisconsin. The workshop will highlight the cutting

edge of state, county, municipal, transit, and planning practice in asset management, academic research, and consulting.

Workshop topics include planning and implementing asset management methods, establishing goals and performance measures, integrating and using data, managing change, and leveraging resources.

Among those encouraged to attend are local government officials; city, county, and public works directors; street and

highway professionals; consultants; faculty members, students, and researchers in transportation management, engineering, and planning; transit agency professionals; transportation industry representatives; and state and federal transportation officials.

Other sponsoring organizations include the AASHTO Task Force on Asset Management, the FHWA Office of Asset Management, and the Midwest Regional University Transportation Center at the

University of Wisconsin-Madison.

For more information, contact Jason Bittner, [bittner@engr.wisc.edu](mailto:bittner@engr.wisc.edu), or see [www.mrutc.org/septworkshop.htm](http://www.mrutc.org/septworkshop.htm).

## 2001 spring seminar series

**I**owa State University offers a 15-lecture Spring Seminar in Transportation, which is also delivered to other universities in the MTC's four-state region through videoconferencing.

Featuring national and local speakers from the public and private sectors and academe, the series covers topics that students may not normally study in the classroom.

The following spring 2001 lectures focused on topics pertinent to MTC's theme, asset management:

- management in the trucking industry
- Wall Street's view of the

- transportation industry
- asset management software
- remote sensing and its application in transportation
- transit niche marketing
- implications of GASB 34 for local roads and asset management

Other lectures covered topics such as ITS, rapid transit, preparations for the upcoming Winter Olympics, airports, and investigations by the National Transportation Safety Board. If

you're interested in viewing tapes of any of these lectures, contact Sharon Prochnow, 515-294-3781, [prochnow@iastate.edu](mailto:prochnow@iastate.edu).